

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

Contract / Revision 969845 /		Alt Order #
Product		
Candidate		
Contract Dates 11/02/12 - 11/06/12		Estimate # 13046
Advertiser NM Dem Party Heinrich/D/Senate		Original Date / Revision 11/02/12 / 11/02/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Beth Pfefferle	Sales Office Albuquerque - L
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	11/02/12	11/06/12	5a A7N More In The AM	5-6a		:30			NM	3	\$450.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/02/12	11/08/12	MT--F--				3	\$150.00			
N 2	KOAT	11/02/12	11/06/12	6a A7N More In The AM	6-7a		:30			NM	3	\$2,430.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/02/12	11/08/12	MT--F--				3	\$810.00			
N 3	KOAT	11/05/12	11/06/12	Good Morning America	7-9a		:30			NM	2	\$1,280.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	MT-----				2	\$640.00			
N 4	KOAT	11/03/12	11/03/12	5-6a	5-6a		:30			NM	1	\$175.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S-				1	\$175.00			
N 5	KOAT	11/03/12	11/03/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$150.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S-				1	\$150.00			
N 6	KOAT	11/04/12	11/04/12	5-6a	5-6a		:30			NM	1	\$150.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S				1	\$150.00			
N 7	KOAT	11/04/12	11/04/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$150.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S				1	\$150.00			
N 8	KOAT	11/02/12	11/02/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$250.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract / Revision	Alt Order #
969845 /	

Contract Dates	Product	Estimate #
11/02/12 - 11/06/12	Candidate	13046

Advertiser	Original Date / Revision
NM Dem Party Heinrich/D	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ----F-- 1 \$250.00												
N 9	KOAT	11/06/12	11/06/12	The View 10-11a	10-11a		:30			NM	1	\$405.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 -T----- 1 \$405.00												
N 10	KOAT	11/02/12	11/05/12	Anderson Cooper	11a-12n		:30			NM	2	\$220.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/02/12 11/08/12 M---F-- 2 \$110.00												
N 11	KOAT	11/06/12	11/06/12	Chew, The	12-1pm		:30			NM	1	\$110.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 -T----- 1 \$110.00												
N 12	KOAT	11/05/12	11/05/12	General Hospital	2-3p/1-2p		:30			NM	1	\$165.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$165.00												
N 13	KOAT	11/02/12	11/02/12	Katie Couric M-F	2p-3p		:30			NM	1	\$165.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ----F-- 1 \$165.00												
N 14	KOAT	11/05/12	11/05/12	Ellen 3-4p	3-4p		:30			NM	1	\$125.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$125.00												
N 15	KOAT	11/02/12	11/02/12	Ellen 3-4p	3-4p		:30			NM	1	\$300.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ----F-- 1 \$300.00												
N 16	KOAT	11/02/12	11/05/12	Dr Oz	4-5p		:30			NM	2	\$650.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/02/12 11/08/12 M---F-- 2 \$325.00												
N 17	KOAT	11/05/12	11/05/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$565.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$565.00												
N 18	KOAT	11/02/12	11/02/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$715.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ----F-- 1 \$715.00												
N 19	KOAT	11/03/12	11/03/12	Action 7 News @ 5p Sat	5-530p		:30			NM	1	\$450.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S- 1 \$450.00												
N 20	KOAT	11/03/12	11/03/12	Sa A7N @ 6P	6-630p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												

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11/02/12 - 11/06/12	Candidate	13046

<u>Advertiser</u>	<u>Original Date / Revision</u>
NM Dem Party Heinrich/D	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	10/29/12-11/04/12	Sa A7N @ 6P	6-630p	-----Sa--	:30		\$250.00	NM		
	See MG 20.2											
	2	KOAT	10/29/12-11/04/12	Action 7 News @ 530p Sat	530-6p	-----Sa--	:30		\$250.00	NM		
	Ⓜ MG for 20.1 11/03											
N 21	KOAT	11/04/12	11/04/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	\$415.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$415.00			
N 22	KOAT	11/02/12	11/05/12	Entertainment Tonight 630-7p	630-7p		:30			NM	2	\$1,680.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/12	11/08/12	M---F--				2	\$840.00			
N 23	KOAT	11/05/12	11/05/12	DWTS	7-10p		:30			NM	1	\$3,280.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,280.00			
N 24	KOAT	11/05/12	11/05/12	CASTLE	9-10p		:30			NM	13	\$3,970.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	11/05/12-11/11/12	CASTLE	9-10p	M-----	:30		\$3,750.00	NM		
	See MG 24.2,24.3,24.4,24.5,24.6,24.7,24.8,24.9,24.10,24.11,24.12,24.13,24.14											
	2	KOAT	11/04/12-11/04/12	Action 7 News @ 1030p Sun	1030-1105p	-----Su	:30		\$975.00	NM		
	Ⓜ MG for 34.1,24.1											
	3	KOAT	11/05/12-11/05/12	M-F A7N This AM @ 430a	430-5a	M-----	:30		\$150.00	NM		
	Ⓜ MG for 34.1,24.1											
	4	KOAT	11/06/12-11/06/12	M-F A7N This AM @ 430a	430-5a	-Tu-----	:30		\$150.00	NM		
	Ⓜ MG for 34.1,24.1											
	5	KOAT	11/05/12-11/05/12	Live with Regis & Kelly 9-10a	9-10a	M-----	:30		\$250.00	NM		
	Ⓜ MG for 34.1,24.1											
	6	KOAT	11/06/12-11/06/12	Live with Regis & Kelly 9-10a	9-10a	-Tu-----	:30		\$250.00	NM		
	Ⓜ MG for 34.1,24.1											
	7	KOAT	11/05/12-11/05/12	Anderson Cooper	11a-12n	M-----	:30		\$165.00	NM		
	Ⓜ MG for 34.1,24.1											
	8	KOAT	11/06/12-11/06/12	Anderson Cooper	11a-12n	-Tu-----	:30		\$165.00	NM		
	Ⓜ MG for 34.1,24.1											
	9	KOAT	11/05/12-11/05/12	Katie Couric M-F	2p-3p	M-----	:30		\$250.00	NM		
	Ⓜ MG for 34.1,24.1											
	10	KOAT	11/06/12-11/06/12	Katie Couric M-F	2p-3p	-Tu-----	:30		\$250.00	NM		
	Ⓜ MG for 34.1,24.1											
	11	KOAT	11/05/12-11/05/12	Kimmel	1135p-1235a	M-----	:30		\$115.00	NM		
	Ⓜ MG for 34.1,24.1											
	12	KOAT	11/05/12-11/05/12	Dr Oz	4-5p	M-----	:30		\$325.00	NM		
	Ⓜ MG for 34.1,24.1											
	13	KOAT	11/03/12-11/03/12	Action 7 News @ 10p Sat	10-1035p	-----Sa--	:30		\$825.00	NM		
	Ⓜ MG for 34.1,24.1											
	14	KOAT	11/03/12-11/03/12	PRIVATE PRACTICE SAT LF1035-1135P, 1135P	1135P-1135P	-----Sa--	:30		\$100.00	NM		
	Ⓜ MG for 34.1,24.1											

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11/02/12 - 11/06/12	Candidate	13046

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NM Dem Party Heinrich/D	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 25	KOAT	11/02/12	11/02/12	LAST MAN/MALIBU	7-8p		:30			NM	1	\$1,275.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----F--				1	\$1,275.00			
N 26	KOAT	11/04/12	11/04/12	ONCE UPON A TIME	7-8p		:30			NM	1	\$2,085.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----S				1	\$2,085.00			
N 27	KOAT	11/04/12	11/04/12	REVENGE	8-9p		:30			NM	1	\$2,535.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----S				1	\$2,535.00			
N 28	KOAT	11/04/12	11/04/12	666 PARK AVE	9-10p		:30			NM	1	\$1,690.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----S				1	\$1,690.00			
N 29	KOAT	11/02/12	11/02/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$1,125.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----F--				1	\$1,125.00			
N 30	KOAT	11/05/12	11/05/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$810.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	M-----				1	\$810.00			
N 31	KOAT	11/03/12	11/03/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	1	\$550.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----S-				1	\$550.00			
N 32	KOAT	11/04/12	11/04/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	1	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----S				1	\$1,200.00			
N 33	KOAT	11/04/12	11/04/12	Action 7 News @ 1030p Sun	1030-1105p		:30			NM	1	\$650.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----S				1	\$650.00			
N 34	KOAT	11/02/12	11/05/12	Nightline	1105-1135p		:30			NM	1	\$225.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/02/12	11/08/12	M---F--				2	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	11/02/12-11/08/12	Nightline	1105-1135p	M-----F----	:30		\$225.00	NM		
	See MG 24.2,24.3,24.4,24.5,24.6,24.7,24.8,24.9,24.10,24.11,24.12,24.13,24.14											
N 35	KOAT	11/02/12	11/05/12	Kimmel	1135p-1235a		:30			NM	2	\$130.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/02/12	11/08/12	M---F--				2	\$65.00			
Totals											56	\$30,775.00

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<u>Advertiser</u>	<u>Original Date / Revision</u>
NM Dem Party Heinrich/D	11/02/12 / 11/02/12

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/06/12	56	\$30,775.00	\$26,158.75	\$1,831.11	\$27,989.86
Totals	56	\$30,775.00	\$26,158.75	\$1,831.11	\$27,989.86

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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CONTRACT



KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 (505)884-7777

<u>Contract / Revision</u> 969845 /		<u>Alt Order #</u>
<u>Product</u> Candidate		
<u>Contract Dates</u> 11/02/12 - 11/06/12		<u>Estimate #</u> 13046
<u>Advertiser</u> NM Dem Party Heinrich/D/Senate		<u>Original Date / Revision</u> 11/01/12 / 11/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Beth Pfefferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Media Strategies & Research
 1580 Lincoln Street
 Suite 510
 Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	11/02/12	11/06/12	5a A7N More In The AM	5-6a		:30			NM	3	\$450.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/12	11/08/12	MT--F--				3	\$150.00			
N 2	KOAT	11/02/12	11/06/12	6a A7N More In The AM	6-7a		:30			NM	3	\$2,430.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/12	11/08/12	MT--F--				3	\$810.00			
N 3	KOAT	11/05/12	11/06/12	Good Morning America	7-9a		:30			NM	2	\$1,280.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$640.00			
N 4	KOAT	11/03/12	11/03/12	5-6a	5-6a		:30			NM	1	\$175.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$175.00			
N 5	KOAT	11/03/12	11/03/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$150.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$150.00			
N 6	KOAT	11/04/12	11/04/12	5-6a	5-6a		:30			NM	1	\$150.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$150.00			
N 7	KOAT	11/04/12	11/04/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$150.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$150.00			
N 8	KOAT	11/02/12	11/02/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$250.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

Contract / Revision	Alt Order #
969845 /	

Contract Dates	Product	Estimate #
11/02/12 - 11/06/12	Candidate	13046

Advertiser	Original Date / Revision
NM Dem Party Heinrich/D	11/01/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ----F-- 1 \$250.00												
N 9	KOAT	11/06/12	11/06/12	The View 10-11a	10-11a		:30			NM	1	\$405.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 -T----- 1 \$405.00												
N 10	KOAT	11/02/12	11/05/12	Anderson Cooper	11a-12n		:30			NM	2	\$220.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/02/12 11/08/12 M---F-- 2 \$110.00												
N 11	KOAT	11/06/12	11/06/12	Chew, The	12-1pm		:30			NM	1	\$110.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 -T----- 1 \$110.00												
N 12	KOAT	11/05/12	11/05/12	General Hospital	2-3p/1-2p		:30			NM	1	\$165.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$165.00												
N 13	KOAT	11/02/12	11/02/12	Katie Couric M-F	2p-3p		:30			NM	1	\$165.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ----F-- 1 \$165.00												
N 14	KOAT	11/05/12	11/05/12	Ellen 3-4p	3-4p		:30			NM	1	\$125.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$125.00												
N 15	KOAT	11/02/12	11/02/12	Ellen 3-4p	3-4p		:30			NM	1	\$300.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ----F-- 1 \$300.00												
N 16	KOAT	11/02/12	11/05/12	Dr Oz	4-5p		:30			NM	2	\$650.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/02/12 11/08/12 M---F-- 2 \$325.00												
N 17	KOAT	11/05/12	11/05/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$565.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$565.00												
N 18	KOAT	11/02/12	11/02/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$715.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ----F-- 1 \$715.00												
N 19	KOAT	11/03/12	11/03/12	Action 7 News @ 5p Sat	5-530p		:30			NM	1	\$450.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S- 1 \$450.00												
N 20	KOAT	11/03/12	11/03/12	Sa A7N @ 6P	6-630p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												

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 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 (505)884-7777

KOAT
 www.koat.com

Contract / Revision	Alt Order #
969845 /	

Contract Dates	Product	Estimate #
11/02/12 - 11/06/12	Candidate	13046

Advertiser	Original Date / Revision
NM Dem Party Heinrich/D	11/01/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S- 1 \$250.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	10/29/12-11/04/12	Sa A7N @ 6P	6-630p	-----Sa--	:30		\$250.00	NM		
	See MG 20.2											
	2	KOAT	10/29/12-11/04/12	Action 7 News @ 530p Sat	530-6p	-----Sa--	:30		\$250.00	NM		
	@ MG for 20.1 11/03											
N 21	KOAT	11/04/12	11/04/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	\$415.00
	Class of Time - Pre-emptible with notice											
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S 1 \$415.00											
N 22	KOAT	11/02/12	11/05/12	Entertainment Tonight 630-7p	630-7p		:30			NM	2	\$1,680.00
	Class of Time - Pre-emptible with notice											
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/02/12 11/08/12 M---F-- 2 \$840.00											
N 23	KOAT	11/05/12	11/05/12	DWTS	7-10p		:30			NM	1	\$3,280.00
	Class of Time - Pre-emptible with notice											
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$3,280.00											
N 24	KOAT	11/05/12	11/05/12	CASTLE	9-10p		:30			NM	1	\$3,750.00
	Class of Time - Pre-emptible with notice											
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$3,750.00											
N 25	KOAT	11/02/12	11/02/12	LAST MAN/MALIBU	7-8p		:30			NM	1	\$1,275.00
	Class of Time - Pre-emptible with notice											
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ----F-- 1 \$1,275.00											
N 26	KOAT	11/04/12	11/04/12	ONCE UPON A TIME	7-8p		:30			NM	1	\$2,085.00
	Class of Time - Pre-emptible with notice											
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S 1 \$2,085.00											
N 27	KOAT	11/04/12	11/04/12	REVENGE	8-9p		:30			NM	1	\$2,535.00
	Class of Time - Fixed Non Pre-emptible											
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S 1 \$2,535.00											
N 28	KOAT	11/04/12	11/04/12	666 PARK AVE	9-10p		:30			NM	1	\$1,690.00
	Class of Time - Pre-emptible with notice											
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S 1 \$1,690.00											
N 29	KOAT	11/02/12	11/02/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$1,125.00
	Class of Time - Pre-emptible with notice											
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ----F-- 1 \$1,125.00											
N 30	KOAT	11/05/12	11/05/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$810.00
	Class of Time - Pre-emptible with notice											
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$810.00											
N 31	KOAT	11/03/12	11/03/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	1	\$550.00
	Class of Time - Immediately Pre-emptible without notice											

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(505)884-7777

<u>Contract / Revision</u>	<u>Alt Order #</u>
969845 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/02/12 - 11/06/12	Candidate	13046

<u>Advertiser</u>	<u>Original Date / Revision</u>
NM Dem Party Heinrich/D	11/01/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$550.00			
N 32	KOAT	11/04/12	11/04/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	1	\$1,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,200.00			
N 33	KOAT	11/04/12	11/04/12	Action 7 News @ 1030p Sun	1030-1105p		:30			NM	1	\$650.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$650.00			
N 34	KOAT	11/02/12	11/05/12	Nightline	1105-1135p		:30			NM	2	\$450.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/12	11/08/12	M---F--				2	\$225.00			
N 35	KOAT	11/02/12	11/05/12	Kimmel	1135p-1235a		:30			NM	2	\$130.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/12	11/08/12	M---F--				2	\$65.00			
Totals											45	\$30,780.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/06/12	45	\$30,780.00	\$26,163.00	\$1,831.41	\$27,994.41
Totals	45	\$30,780.00	\$26,163.00	\$1,831.41	\$27,994.41

Signature: _____ Date: _____

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CONTRACT



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<u>Contract / Revision</u> 969845 /		<u>Alt Order #</u>
<u>Product</u> Candidate		
<u>Contract Dates</u> 11/02/12 - 11/06/12		<u>Estimate #</u> 13046
<u>Advertiser</u> NM Dem Party Heinrich/D/Senate		<u>Original Date / Revision</u> 11/01/12 / 11/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Beth Pfeifferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:
Media Strategies & Research
 1580 Lincoln Street
 Suite 510
 Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	11/02/12	11/06/12	5a A7N More In The AM	5-6a		:30			NM	3	\$450.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/12	11/08/12	MT--F--				3	\$150.00			
N 2	KOAT	11/02/12	11/06/12	6a A7N More In The AM	6-7a		:30			NM	3	\$2,430.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/12	11/08/12	MT--F--				3	\$810.00			
N 3	KOAT	11/05/12	11/06/12	Good Morning America	7-9a		:30			NM	2	\$1,280.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$640.00			
N 4	KOAT	11/03/12	11/03/12	5-6a	5-6a		:30			NM	1	\$175.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$175.00			
N 5	KOAT	11/03/12	11/03/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$150.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$150.00			
N 6	KOAT	11/04/12	11/04/12	5-6a	5-6a		:30			NM	1	\$150.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$150.00			
N 7	KOAT	11/04/12	11/04/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$150.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$150.00			
N 8	KOAT	11/02/12	11/02/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$250.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

Contract / Revision 969845 /		Alt Order #
Contract Dates 11/02/12 - 11/06/12	Product Canditate	Estimate # 13046
Advertiser NM Dem Party Heinrich/D		Original Date / Revision 11/01/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$250.00			
N 9	KOAT	11/06/12	11/06/12	The View 10-11a	10-11a		:30			NM	1	\$405.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$405.00			
N 10	KOAT	11/02/12	11/05/12	Anderson Cooper	11a-12n		:30			NM	2	\$220.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/12	11/08/12	M--F--				2	\$110.00			
N 11	KOAT	11/06/12	11/06/12	Chew, The	12-1pm		:30			NM	1	\$110.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$110.00			
N 12	KOAT	11/05/12	11/05/12	General Hospital	2-3p/1-2p		:30			NM	1	\$165.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$165.00			
N 13	KOAT	11/02/12	11/02/12	Katie Couric M-F	2p-3p		:30			NM	1	\$165.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$165.00			
N 14	KOAT	11/05/12	11/05/12	Ellen 3-4p	3-4p		:30			NM	1	\$125.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$125.00			
N 15	KOAT	11/02/12	11/02/12	Ellen 3-4p	3-4p		:30			NM	1	\$300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$300.00			
N 16	KOAT	11/02/12	11/05/12	Dr Oz	4-5p		:30			NM	2	\$650.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/12	11/08/12	M--F--				2	\$325.00			
N 17	KOAT	11/05/12	11/05/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$565.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$565.00			
N 18	KOAT	11/02/12	11/02/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$715.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$715.00			
N 19	KOAT	11/03/12	11/03/12	Action 7 News @ 5p Sat	5-530p		:30			NM	1	\$450.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$450.00			
N 20	KOAT	11/03/12	11/03/12	Sa A7N @ 6P	6-630p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												

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KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

Contract / Revision	Alt Order #
969845 /	

Contract Dates	Product	Estimate #
11/02/12 - 11/06/12	Candidate	13046

Advertiser	Original Date / Revision
NM Dem Party Heinrich/D	11/01/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S- 1 \$250.00												
N 21	KOAT	11/04/12	11/04/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	\$415.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S 1 \$415.00												
N 22	KOAT	11/02/12	11/05/12	Entertainment Tonight 630-7p	630-7p		:30			NM	2	\$1,680.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/02/12 11/08/12 M---F-- 2 \$840.00												
N 23	KOAT	11/05/12	11/05/12	DWTS	7-10p		:30			NM	1	\$3,280.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$3,280.00												
N 24	KOAT	11/05/12	11/05/12	CASTLE	9-10p		:30			NM	1	\$3,750.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$3,750.00												
N 25	KOAT	11/02/12	11/02/12	LAST MAN/MALIBU	7-8p		:30			NM	1	\$1,275.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ----F-- 1 \$1,275.00												
N 26	KOAT	11/04/12	11/04/12	ONCE UPON A TIME	7-8p		:30			NM	1	\$2,085.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S 1 \$2,085.00												
N 27	KOAT	11/04/12	11/04/12	REVENGE	8-9p		:30			NM	1	\$2,535.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S 1 \$2,535.00												
N 28	KOAT	11/04/12	11/04/12	666 PARK AVE	9-10p		:30			NM	1	\$1,690.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S 1 \$1,690.00												
N 29	KOAT	11/02/12	11/02/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$1,125.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ----F-- 1 \$1,125.00												
N 30	KOAT	11/05/12	11/05/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$810.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$810.00												
N 31	KOAT	11/03/12	11/03/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S- 1 \$550.00												
N 32	KOAT	11/04/12	11/04/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	1	\$1,200.00
Class of Time - Pre-emptible with notice												

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<u>Contract / Revision</u> 969845 /		<u>All Order #</u>
<u>Contract Dates</u> 11/02/12 - 11/06/12	<u>Product</u> Candidate	<u>Estimate #</u> 13046
<u>Advertiser</u> NM Dem Party Heinrich/D		<u>Original Date / Revision</u> 11/01/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,200.00			
N 33	KOAT	11/04/12	11/04/12	Action 7 News @ 1030p Sun	1030-1105p		:30			NM	1	\$650.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$650.00			
N 34	KOAT	11/02/12	11/05/12	Nighline	1105-1135p		:30			NM	2	\$450.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/12	11/08/12	M---F--				2	\$225.00			
N 35	KOAT	11/02/12	11/05/12	Kimmel	1135p-1235a		:30			NM	2	\$130.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/12	11/08/12	M---F--				2	\$65.00			
Totals											45	\$30,780.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/06/12	45	\$30,780.00	\$26,163.00	\$1,831.41	\$27,994.41
Totals	45	\$30,780.00	\$26,163.00	\$1,831.41	\$27,994.41

Signature: _____ Date: _____

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MARTIN



November 1, 2012

To Whom It May Concern:

This letter is authorization for the New Mexico Democratic Party to purchase advertising time on behalf of the Heinrich for Senate campaign.

Any questions concerning this authorization should be directed to Adam Sullivan at the Heinrich for Senate campaign at (505) 242-4416

Sincerely,

A handwritten signature in black ink, appearing to be "Adam Sullivan", with a long, sweeping horizontal line extending to the right.

Adam Sullivan

P.O. Box 25763 Albuquerque New Mexico 87125 | Info@MartinHeinrich.com | www.MartinHeinrich.com

PAID FOR BY MARTIN HEINRICH FOR SENATE • VAL BORREGO, TREASURER



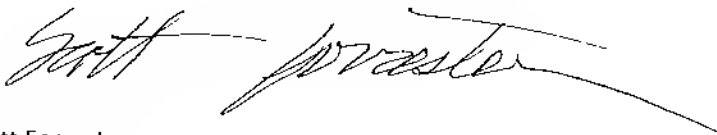
October 31, 2012

To Whom It May Concern:

This letter is authorization for Media Strategies & Research at 1580 Lincoln Street, Suite 510 Denver, CO 80203 and 11350 Random Hills Road, Suite 670 Fairfax, VA 22030 to purchase broadcast time on behalf of the Democratic Party of New Mexico. The treasurer is Timothy Conyers.

Any questions concerning this authorization should be directed to Scott Forrester at the Democratic Party of New Mexico at (505) 830-3650.

Sincerely,

A handwritten signature in black ink, appearing to read "Scott Forrester", with a long horizontal flourish extending to the right.

Scott Forrester
Executive Director
Democratic Party of New Mexico

W/O # 969845

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KOAT-TV Albuquerque

Date:

11/2/2012

I, Media Strategies and Research,

being on behalf of: NM Dem. Party / Heinrich, a legally

qualified candidate of the Democratic political

party for the office of: US Senate

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Thursday, November 01, 2012			Tuesday, November 06, 2012		

Total Charges: \$30,780.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

NM Dem Party-Heinrich

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Timothy Conyers

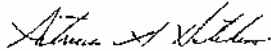
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Friday, November 02, 2012

Date



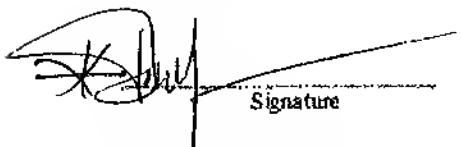
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Beth Pfefferle

Printed Name

NSM

Title